

Three Leo Qualities



If we look more deeply at your ruling planet, the Sun, you will easily see three broad qualities of Leo:

1. Creativity
2. Warmth, Radiance, and Generosity
3. Leadership and Need for Recognition

Creativity

Naturally, each sign is creative. But with Leo, creativity is a driving purpose in life. A *raison d'être*. Leos not only want to create, they *need* to create — be it an event, a situation, a person, a play, a movie, a party, or an experience.⁴ In astrology, everything in life comes under the domain of one sign or another. (Astrology classifies the entire world this way — by the rulership of a planet or sign.) When we see what Leo rules in the world, it is quickly evident how creative Leo people are!

“Pick up a camera. Shoot something. No matter how small, no matter how cheesy, no matter whether your friends and your sister star in it. Put your name on it as director. Now you’re a director. Everything after, you’re just negotiating your budget and your fee.”

JAMES CAMERON

Canadian Filmmaker, Director, Producer, Screenwriter, Editor, and Inventor

Titanic and *Avatar*

(B. AUGUST 16, 1954)

SO WHAT DOES LEO RULE?

Leo rules all the arts. It rules the theatre, show business, and the entertainment world. Furthermore, it rules professional sports. Any time you are being entertained by any event, or any person, or any thing — you are having a Leo experience. If you pay money to go anywhere or be entertained, you are having a Leo moment. You are

4. In the movie *Wag the Dog*, Dustin Hoffman (who is a Leo) plays the role of Stanley Motss, a successful Hollywood producer. Hoffman’s character was based on Robert Evans, who has been called the Godfather of Hollywood. Evans has his Moon in Leo and, although his time of birth is unknown, I would not be surprised if he is Leo Rising. (Nor would any of his seven wives.) Hoffman emulated Evans’s work habits, mannerisms, quirks, clothing style, hairstyle, and look, right down to his signature large, square-framed eyeglasses. Apparently the real Evans is said to have declared, “I’m magnificent in this film!”